



FOR IMMEDIATE RELEASE
May, 2007

Contact: Jennifer Doerger, APR
513-333-4100

COOL GRADUATES DESERVE COOL DESSERTS
Graeter's Offers a Variety of Bakery Cakes or Ice Cream Cakes and Pies
that Take the Heat Out of this Year's Graduation Parties

For parents searching for the “coolest” of Cincinnati foods to serve their out of town guests at this year's graduation parties, Graeter's offers nine different varieties of ice cream cakes and pies. Each handmade frozen cake or pie features over one pound of irresistible Graeter's ice cream, homemade toppings, fresh whipped cream and cakes prepared fresh daily by Graeter's pastry chefs. And for those who prefer a less “cool” dessert, Graeter's also has traditional decorated bakery cakes available in a wide variety of sizes, shapes and flavors, including white cakes, which are new this year.

Graeter's frozen desserts are available in nine flavor combinations, including six cakes and three pies. The **Black Raspberry** cake features Graeter's rich Black Raspberry ice cream, sandwiched between two layers of deluxe chocolate cake, topped with bittersweet chocolate and marshmallow sauces, and decorated with real whipped cream. Chocolate lovers have two options to choose from: **Chocolate Lovers #1** includes Graeter's Chocolate ice cream between chocolate cake layers, topped with marshmallow sauce and whipped cream, and **Chocolate Lovers #2** has Graeter's Vanilla ice cream with chocolate cake layers, bittersweet chocolate sauce and whipped cream. For the yellow cake lover, the **Marble Special** sandwiches Chocolate ice cream between yellow cake layers, topped with bittersweet chocolate sauce and whipped cream; or, **Strawberries & Cream** showcases Graeter's Strawberry ice cream with yellow cake layers, strawberry topping and whipped cream. The **Yellow Delight** features yellow cake layers and Vanilla ice cream finished with bittersweet chocolate sauce and whipped cream.

(more)

Graeter's Does Graduation, page 2

If pies are the graduate's favorite, Graeter's has three delicious options. The **Grasshopper Pie** features the company's famous Mint Chocolate Chip ice cream in a chocolate graham cracker crust, topped with bittersweet chocolate sauce and whipped cream. Graeter's **Mud Pie** starts with a chocolate graham cracker crust filled with Mocha Chocolate Chip ice cream, and topped with bittersweet chocolate sauce, whipped cream and chocolate sprinkles. And finally, if it seems the high school years just slowly dragged by, perhaps the **Turtle Pie** would be the most appropriate choice. It includes a chocolate graham cracker crust and Vanilla ice cream, topped with Graeter's Turtle Sauce (a combination of bittersweet sauce, butterscotch and pecans) and whipped cream.

As previously stated, Graeter's offers traditional decorated bakery cakes as well. Sizes vary from eight-inch round cakes serving 8-10 people, to full sheet cakes capable of serving 45-50 people. These delicious and freshly baked white, yellow, chocolate, marble or yellow/chocolate combination cakes can be decorated with flowers, custom decorations, images or stenciling up to six words.

Ice cream cakes are available for \$19.95 per dessert and serve 10-12 people; pies are \$18.95 each and serve 8-10 people. Orders for ice cream cakes or pies should be placed at least 24 hours prior to the day the dessert will be needed. Decorated bakery cakes are priced between \$15.95 and \$45.95, depending on size. Bakery cakes also require at least 24 hours notice. Orders can be placed by phone or in-person at any Cincinnati-area Graeter's location. *(Please note that Northern Kentucky Graeter's locations do not sell traditional bakery cakes, but do have ice cream cakes and pies).*

Graeter's is a Cincinnati brand icon, with national prestige, that has become synonymous with indulgent taste experiences since 1870. Known nationally for its famous French Pot ice cream, Graeter's is one of the oldest continuously family-owned ice cream makers in the country. The founder's great grandsons still faithfully use the finest quality ingredients, trusted recipes and original methods of production in the Cincinnati manufacturing facility. In addition to ice cream, Graeter's product offering includes an extensive line of candy and bakery products sold throughout 12 stores in Cincinnati. Graeter's also has 30 regional franchise stores in Columbus, Dayton, Northern Kentucky, Louisville and Lexington. To learn more about Graeter's, go to www.graeters.com.