



FOR IMMEDIATE RELEASE
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Get Your Scoops on Fountain Square

Graeter's opens new store in central downtown

One of Cincinnati's oldest traditions will make its appearance on Fountain Square on Monday, October 15th. Graeter's, known for its premium ice cream, will open its 13th store in Cincinnati, occupying a 1,750 square-foot space in the Fifth Third Center Tower. The space is located on the southwest portion of the building facing Fountain Square, and will offer the full array of items available at other Graeter's locations including candy items, baked goods, coffee and its famous ice cream.

Graeter's is being welcomed to Fountain Square with open arms and open mouths. The grand opening ceremonies will begin at 10 a.m. on October 15th, when the Graeter family will serve the first celebratory scoops of ice cream to customers. In addition, from 11 a.m. – 1 p.m., Graeter's will dish up free mini scoops of ice cream to the downtown community, with a portion of the day's proceeds being donated to the Friends of the Public Library of Cincinnati and Hamilton County fund.

"We are pleased to have such a perfect location for our newest store," said Richard Graeter, fourth generation owner of Graeter's. "With the view of the Tyler Davidson Fountain and pedestrian traffic around the Square, there will be a wonderful ambience for our customers."

Graeter's newest addition, located at 511 Walnut Street in the Fifth Third Center on Fountain Square, will tentatively be open Monday through Friday, 6:30 a.m. to 10 p.m., Saturday from 7 a.m. – 10 p.m., and Sundays from 11 a.m. to 7 p.m. ***Note that hours of this location will be fluid, and will be largely based on activities on the Square and time of year.*** The phone number for the Fountain Square location is 513-381-4191.

About Graeter's

Graeter's is a Cincinnati brand icon, with national prestige, that has become synonymous with indulgent taste experiences since 1870. Known nationally for its famous French Pot ice cream, Graeter's is one of the oldest continuously family-owned ice cream makers in the country. The founder's great grandsons still faithfully use the finest quality ingredients, trusted recipes and original methods of production in the Cincinnati manufacturing facility. In addition to ice cream, Graeter's product offering includes an extensive line of candy and bakery products sold throughout 13 stores in Cincinnati. Graeter's also has 30 regional franchise stores in Columbus, Dayton, Northern Kentucky, Louisville and Lexington. To learn more about Graeter's, go to www.graeters.com.

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